

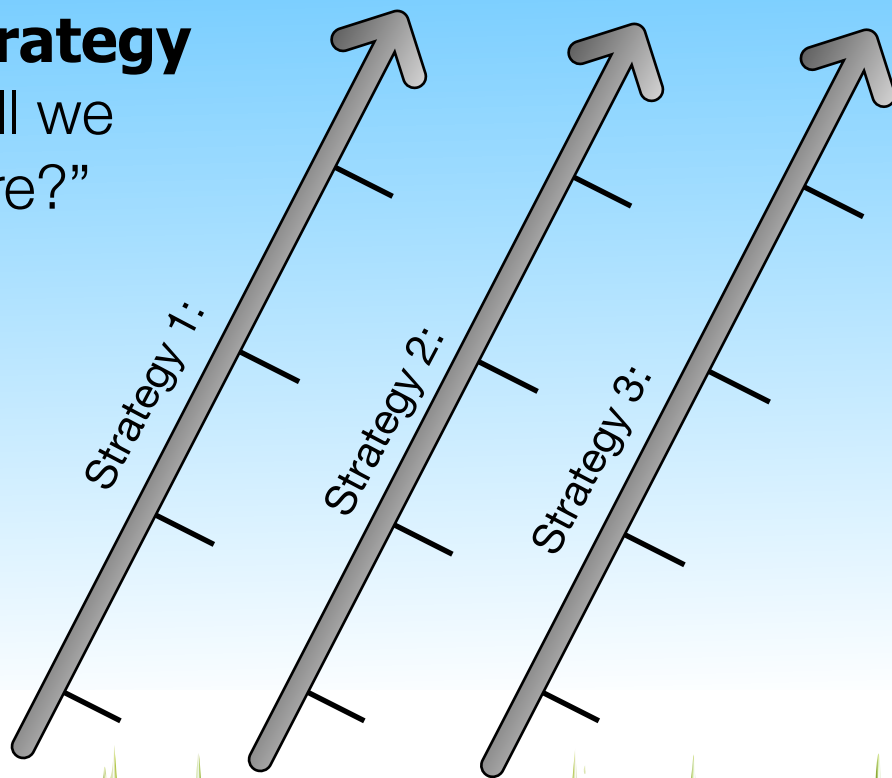
Setting Direction in 3 Steps

2. Ideal Future

“Where do we want to go?”

3. Our Strategy

“How will we get there?”



1. Current Reality

“Where are we now?”

“The first responsibility of a leader is to define reality.” -Max DePree

1. Current Reality

“Where are we now?”

Step 1: Confront the brutal facts of your current reality. How would you describe in simple language the current state or situation? Together with those who look to you for leadership, describe the current reality in terms of **strengths** and **weaknesses** (internal vulnerabilities & problems). Crystalize this list of strengths and weaknesses to the top 5-8 that describes the situation as it exists today. Next, list up the greatest **opportunities** before you now, particularly asking the question, “How can we turn our strengths into opportunities?” Lastly, what **threats** (*external* obstacles and problems) are we facing?

	Positive	Negative
Internal	Strengths	Weaknesses
External	Opportunities	Threats



2. Ideal Future

“Where do we want to go?”

Step 2: Describe Your Ideal Future. Together with those you lead describe where you would like to see your ministry in three to five years.

After reviewing the Navigator Calling, Values & Vision and your scriptural promises, describe how you sense God wants this ministry to look in the future.

Beginning with 10 to 20 phrases, take time to do the work of trimming this list down to 3 to 5 by making hard choices and focusing on a clear image of what you are desiring. Remember, if your vision is fuzzy as leaders, then it will be even fuzzier for your followers.

3. Our Strategy

“How will we get there?”

Step 3: Decide your Strategy. What two or three things must be focused on or done to move toward the ideal future described in step 2? Again, begin by brainstorming a list of 10-20 and then use whatever means you desire to come to a consensus around the most important 3 strategies that must be focused on.

For each, set 3 or 4 checkpoints (projecting where you need to be at that point) along the timeline from now until the 3 to 5 year envisioned future.

